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RECOMMENDATIONS AND INFORMATION

COMMON LABEL AND INSERT INFORMATION:

PROGRAM TITLE OR NAME
PROGRAM LENGTH OR TIME (TRT: TOTAL RUNNING TIME)
PROGRAM NUMBER
PROGRAM REFERENCE NUMBER
CLIENT NAME, ADDRESS, TELEPHONE NUMBER, FAX NUMBER,
EMAIL ADDRESS AND WEBSITE ADDRESS
PRODUCTION COMPANY NAME, ADDRESS, TELEPHONE NUMBER,
FAX NUMBER, EMAIL ADDRESS AND WEBSITE ADDRESS
PROGRAM AIR DATES
COPYRIGHT NOTICE
DISCLAIMERS AND WARNINGS

GRAPHICS SPECIFICATIONS:

FULL COLOR WITH COLOR MATCH (RGB OR CMYK)
PC OR MAC FORMAT
UNFLATTENED ADOBE PHOTOSHOP FILES ARE PREFERRED (WITH OR WITHOUT MASK OVERLAY)
UNCROPPED BACKGROUND WITHOUT HOLE CUT OUT OR TEMPLATE LINES
300 DPI. PSD, PNG, TIFF, EPS, BMP, JPG, PDF, AI (9.0 VERSION OR OLDER)

RECOMMENDATIONS AND INFORMATION:

1. ALL TEXT AND GRAPHICS SHOULD FIT INTO THE TEMPLATE, EXCEPT FOR FULL BACKGROUNDS WHICH SHOULD INCLUDE A .125 INCH BLEED OVER BEYOND THE LABEL EDGES.
2. COMPLETE LABELS SHOULD BE SUBMITTED AS A WHOLE AND IN SEPARATE FILES FOR EACH INDIVIDUAL PART OF THE LABEL (I.E. BACKGROUND, GRAPHICS, TEXT).
3. MATCH PRINTS SHOULD BE PROVIDED FOR ALL COLOR LABELS, IF AVAILABLE. PRINTED COLORS MAY VARY FROM YOUR MONITOR. ACTUAL PRINTED COLORS WILL BE ADJUSTED TO THE MATCH PRINT, AS NEAR AS REASONABLY POSSIBLE.
4. TEXT FILES SAVED AS GRAPHIC FILES LOOSE SHARPNESS. FONT SIZES 6 POINTS AND SMALLER LOOSE SHARPNESS AND MAY BE DIFFICULT TO READ. TPEX RECOMMENDS THAT ALL LABEL TEXT USE COMPUTER LOADED FONTS. YOU MAY PROVIDE PRINTER FILES FOR YOUR FONTS. THE PRINTER FILES SHOULD BE FOR A PC HEWLETT-PACKARD 5M COLOR LASER JET PRINTER.
5. YOU MAY SPECIFY FONT TYPES, SIZES AND COLORS.
6. ALL TPEX PRICES INCLUDE ONE FULL COLOR LABEL AFFIXED TO THE TAPE OR DISC. A BLACK, RED, OR BLUE THERMAL PRINT CAN REPLACE THE LABEL FOR DISCS FOR NO EXTRA CHARGE. FULL COLOR THERMAL PRINTED DISCS ARE \$0.50 EXTRA AND ARE LIMITED GRAPHICALLY.
7. CUSTOM PRINTED SLEEVES REQUIRE A MINIMUM ORDER OF 1,000 WITH A 10% VARIANCE. CUSTOMER WILL PROVIDE TPEX WITH FOUR COLOR COMPOSITE NEGATIVE FILMS (150 LINE SCREEN, RIGHT READING EMULSION DOWN AND 1/4" BLEED) WITH MATCH PRINT, SET TO THE TPEX TEMPLATE. THE NORMAL PRINTING TIME IS 10 DAYS FROM RECEIPT OF THE NEGATIVES AND MATCH PRINT.